

PRICE LIST FOR PAPER AND DIGITAL EDITION

inner pages

first page + digital	3,600	euros
summary facing page + digital	2,500	euros
1 page + digital	2,200	euros

covers

II cover + first page + digital	6,600	euros
IV cover + digital	5,000	euros
II cover + digital	3,700	euros
III cover + digital	3,300	euros

advertorial

(text - 3,500 strokes, including spaces - and images provided by the client)

2 pages + digital	4,000	euros
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PRICE LIST FOR LUCEWEB

LUCE	
1	
HIGHLIGHTS	
2	
NEWS	3
4	
INCONTRI	
5	
LIGHT DESIGN	
6	
DESIGN / LIGHT ART	7
8	

1 banner header /1140 110 px
 rotation of 3 600 euros/month
 sole use 1200 euros/month

2 leaderboard A /1140 110 px
 rotation of 3 500 euros/month
 sole use 1000 euros/month

3 (up to 2 available) banner box up /300 250 px
 rotation of 3 350 euros/month
 sole use 700 euros/month

4, 5, 6 leaderboard B /1140 110 px
 rotation of 3 400 euros/month
 sole use 800 euros/month

7 (up to 6 available) banner box down /300 250 px
 rotation of 3 300 euros/month
 sole use 600 euros/month

8 footer /300 170 px
 rotation of 3 200 euros/month
 sole use 400 euros/month

PAGES WITHIN THE SITE
 (placed in the sidebar next to articles' title)

banner box /300 250 px
 rotation of 3 250 euros/month
 sole use 300 euros/month

PRICE LIST FOR LUCE'S ADVERTORIALS

text (3000 keystrokes, including spaces) and photos provided by the client 600 euros

PRICE LIST FOR LUCE'S NEWSLETTERS

footer banner /300 250 px 300 euros/newsletter
customised DEM 500 euros/newsletter

PRICE LISTS NOTES

- The aforementioned prices do not include VAT
- Depending on the amount of advertising purchased, discounts from 10 to 40% are applied