

PRICE LIST FOR PAPER AND DIGITAL EDITION

inner pages

first page + digital	3,600	euros
summary facing page + digital	2,500	euros
1 page + digital	2,200	euros

covers

II cover + first page + digital	6,600	euros
IV cover + digital	5,000	euros
II cover + digital	3,700	euros
III cover + digital	3,300	euros

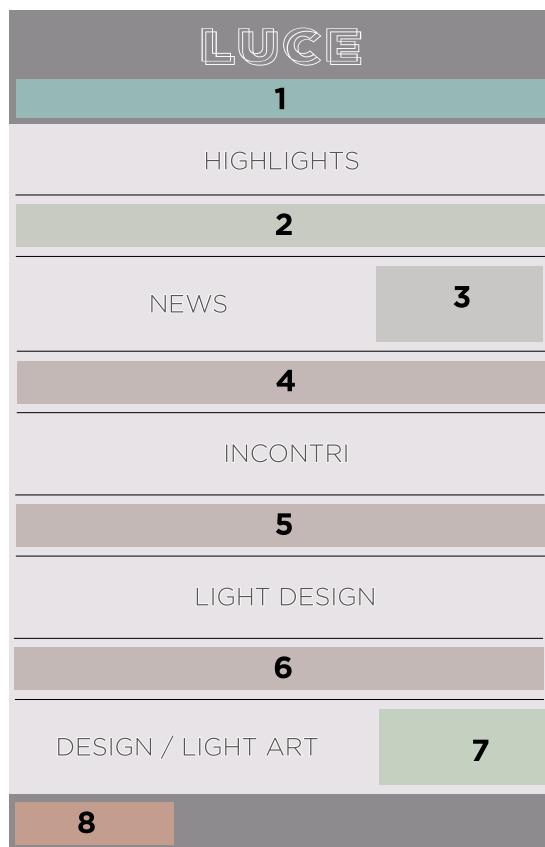
advertisorial

(text – 3,500 strokes, including spaces – and images provided by the client)

2 pages + digital	4,000	euros
-------------------	-------	-------



PRICE LIST FOR LUCEWEB



1
banner header /1140 110 px
 rotation of 3 600 euros/month
 sole use 1200 euros/month

2
leaderboard A /1140 110 px
 rotation of 3 500 euros/month
 sole use 1000 euros/month

3 (up to 2 available)
banner box up /300 250 px
 rotation of 3 350 euros/month
 sole use 700 euros/month

4, 5, 6
leaderboard B /1140 110 px
 rotation of 3 400 euros/month
 sole use 800 euros/month

7 (up to 6 available)
banner box down /300 250 px
 rotation of 3 300 euros/month
 sole use 600 euros/month

8
footer /300 170 px
 rotation of 3 200 euros/month
 sole use 400 euros/month

PAGES WITHIN THE SITE
 (placed in the sidebar next to
 articles' title)

banner box /300 250 px
 rotation of 3 250 euros/month
 sole use 300 euros/month

PRICE LIST FOR LUCE'S ADVERTORIALS

**text (3000 keystrokes, including
 spaces) and photos provided
 by the client** 600 euros

PRICE LIST FOR LUCE'S NEWSLETTERS

**footer banner /300 250 px
 customised DEM** 300 euros / newsletter
 500 euros / newsletter

PRICE LISTS NOTES

- The aforementioned prices do not include VAT
- Depending on the amount of advertising purchased, discounts from 10 to 40% are applied